

The logo features a central illustration of a woman with dark, wavy hair, a pink rose in her hair, and a red off-the-shoulder top. She is flanked by two grapevines with clusters of purple grapes and green leaves. A large, flowing banner arches over the woman, containing the brand name in a cursive script. The word 'BRAND' is written in a smaller, sans-serif font below the banner on the right side.

*Sweet Lucy*  
BRAND

CALIFORNIA  
**MUSCATEL WINE**

ALCOHOL 19% TO 21% BY VOLUME

BOTTLED BY  
**Ben. R. Goltzman, Ltd.**  
MONTGOMERY, ALA.